



ADRIANA BARRERA

I am a responsible, disciplined and trustworthy woman, who enjoy new challenges and pushing the boundaries. I achieved excellence as a student, and as professional I have exceeded expectations on all my roles.

I enjoy participating in all steps of the design process, from the initial concept definition to launching the final product. I have experience and training on layout, image editing, packaging design, corporate design, pre-press, product design, multiple printing processes, editorial and photography.



EDUCATION

- 2024** **Certification. Creative Direction.**
Anahuac Mayab University
- 2017** **Seminar. Contemporary and Actual Art**
CENART. National Center of Arts.
- 2016** **Certification. Women Art History.**
Autonomous University of Aguascalientes
- 2012** **University Degree. Graphic Design.**
Autonomous University of Aguascalientes
- 2008** ★ Graduated with honors. Prof. Ced. 8038663



SOFT SKILLS

- Creative
- Analytical thinking
- Self-directed
- Problem solving
- Work well under pressure
- Time management
- Positive attitude
- Accept and learn from criticism



TECHNICAL SKILLS

Outlook/Office	
Illustrator	
Photoshop	
Indesign	
After Effects/Premiere	
HTML/CSS	
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WORK EXPERIENCE

- 2025** **Grupo San Jacinto**
- 2023** **Design Team Lead.** Packaging, pre-press and printing supervision, mockups and product photography, image edition, branding. Creative direction.
- 2022** **Design and internal communication coordinator.** Comprehensive development of creative endomarketing programs.
- 2020** **Graphic designer.** Branding, editorial, video edition, motion graphics animation, corporate presentation, infography.
- 2019** **BISON. Tecnomec Agrícola. Graphic Designer.**
Branding, internal communication, advertising, design thinking projects, product photography and editing, infography, marketing and sales support.
- 2018** **J-Pluss Cosmetics. Manager New Projects.**
- 2017** Packaging design, mockups, product photography, branding, advertising, social media content, editorial design.
- 2017** **Colorado Timberline. Graphic Designer [CSR].**
- 2015** Order processing, photo editing, logistics & shipments, customer service, pre-press.
- 2015** **GIA Live. Nutrally. Graphic Designer.**
- 2013** Packaging, mockups and product photography, image edition, branding, advertising, social media content, editorial design.
- 2012** **Consulting Services CICAP. Graphic Designer.**
- 2013** Branding, corporate design, advertising, editorial design, internal communication.



INTERESTS & HOBBIES



Design



Design thinking



Arts



Culture



Movies



Travel



Music